



With the EXCITING news of Norwalk Cal Ripken and Norwalk Little League joining together for the 2024 season and beyond, we would like to thank ALL of our previous sponsors of both leagues and humbly ask for your support again as we venture into the “Play Ball for All” era of Norwalk Youth Baseball! Welcome to new sponsors! Sponsorships are a crucial part of our success as a youth non-profit organization designed to provide positive experiences and FUN for over 500 kids in Norwalk aged 4-13. Your generous sponsorships will be used for uniforms, field maintenance, umpires, equipment, scholarships, and various other costs associated with our league. Below, please find our sponsorship packages, descriptions and the sponsorship form. Thank you in advance for your support of Norwalk Youth Baseball!

Sponsorship Packages

1. Premier Sponsor (1) -Citywide Spring NYB Championship - \$2,500

- a. Primary sponsor for inaugural NYB Citywide Championships
- b. Name in press releases
- c. Name on trophies
- d. Banner at field
- e. Team sponsor
- f. Business highlighted in team communications
- g. Business listed on NYB website

2. Travel Team Sponsor (6) - \$1,000

- a. Primary sponsor for one of our 8U, 9U, 10U, 11U or 12U travel teams
- b. Logo on jersey - teams travel throughout CT and NY
- c. Banner at home field
- d. Business highlighted in team communications
- e. Business listed on NYB website

Sponsorship Packages (cont.)

3. Scoreboard / Field Sponsor - \$750

- a. Company/Organization banner displayed at one of our field's (Scoreboard OR Centerfield fence) for the duration of the season
- b. A banner displayed prominently at 1 of our fields for all to see for the duration of the season
- c. Company/Organization website link on our Norwalk Youth Baseball website
- d. Team Sponsor

4. Team Sponsorships (by age) \$400-\$500

- a. Company/Organization Name on jerseys
- b. Team Photo Plaque to display at your establishment
- c. Company/Organization website link on our Norwalk Youth Baseball website
 - i. Intermediate Division ages 11-13 - \$500 (teams travel to other towns)
 - ii. Majors Division ages 11-12 - \$500
 - iii. AAA Division ages 9-10 - \$500
 - iv. AA Division ages 7-8 - \$500
 - v. A Division ages 6-7 - \$500
 - vi. Tee Ball - ages 4-6 - \$400

5. Field Banner - \$250

- a. A banner displayed prominently at 1 of our fields for all to see for the duration of the season
- b. Company/Organization website link on our Norwalk Youth Baseball website



Sponsorship Form

Please complete the form below completely and email it to: info@norwalkyouthbaseball.com

1. Name of Organization:

2. Contact Name:

3. Email:

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4. Contact Phone:

5. Business

Address:

6. Business Website:

7. Sponsor Name (as it would appear for marketing/advertising):

Please circle/highlight the Sponsorship Package you'd like to participate in for the 2024 season:

- a. Premier Sponsor - \$2,500
- b. Travel Team Sponsor - \$1,000
- c. Scoreboard/Field Sponsor - \$750
- d. Team Sponsor - \$ 400 - 500
- e. Field Banner - \$250

Age/Division:

Please make checks payable to:

Norwalk Little League | P.O. Box 367 | Norwalk, CT 06852

Venmo also accepted: @NorwalkCTLittleLeague